

TIFFANY SADEGHI

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SKILLS

- Proficient in Microsoft Office (Certified Excel Associate)
- Video Editing (Final Cut Pro)
- Social Media Management
 - Content creation & strategy
 - Idea pitching
 - Influencer outreach
 - Familiar with: Instagram, TikTok, YouTube, Snapchat, Pinterest
- Social Media Marketing
 - Influencer marketing
 - Content Creation
 - Content planning
- Languages: English and Farsi

EXPERIENCE

RENTAL TRACKER - INTERNSHIP

May 2022 – Aug 2022

Worked as a summer intern for a software company called Rental Tracker

Intern

- Took photos for them to replace the stock images on their future website
- Provided suggestions for the company to renew the look of their future website and its overall layout
- Participated in the GoToMeeting customer training sessions and learned about the company's product as well as how to train users to properly utilize the company's product
- Researched international markets to find the best places for Rental Tracker to advertise in; I found a magazine in the United Kingdom that I recommended to Rental Tracker to advertise in as their annual magazine has distribution across all of Europe

TIKTOK

May 2019 - Present

I started my own TikTok account, where I post about fashion, lifestyle, and beauty. I gathered 160k+ followers.

Creator

- TikTok staff reached out to me and asked me to join the TikTok creator program giving me exclusive access to TikTok related events and gatherings, as well as assigning me a manager for my account
 - Worked with companies to advertise their products and services. Some brands include: Revolve, Princess Polly, Fashion Nova, Casetify, Loving Tan, Daily Harvest, Aritzia, Benefit, Sugar Bear, Pepper Mayo, Motel Rocks, Beauty Blender, Eva NYC, Beginning Boutique, YesStyle, Kiehls, Youth to the People, Versed

EDUCATION

LOYOLA MARYMOUNT UNIVERSITY. *Los Angeles, California*

Expected Graduation May 2025

Bachelor of Business Administration: Entrepreneurship, Marketing

CORONA DEL MAR HIGH SCHOOL. *Newport Beach, California*

Sept 2017 - Jun 2021

GPA: 3.91.